

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

| | |
|--|---|
| Name of your organisation: October Gallery | |
| If your organisation is part of a larger organisation, what is its name? | |
| In which London Borough is your organisation based? Camden | |
| Contact person: Miss Georgie Fay | Position: Education Manager |
| Website: http://www.octobergallery.co.uk | |
| Legal status of organisation: Registered Charity | Charity, Charitable Incorporated Company or company number: 327032 |
| When was your organisation established? 25/10/1979 | |

Grant Request

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| Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive |
| Which of the programme outcome(s) does your application aim to achieve? Disabled people actively taking part in the arts or sport Disabled people reporting increased well-being as a result of taking part in the arts or sport |
| Please describe the purpose of your funding request in one sentence. To start an inclusive arts programme targeting all people of all ages with learning difficulties and disabilities to be part of our core education programme. |
| When will the funding be required? 03/09/2018 |
| How much funding are you requesting? Year 1: £10,000 Year 2: £10,000 Year 3: £13,500 Total: £33,500 |

Alms of your organisation:

- Deliver an education programme that engages with participants of diverse ages and backgrounds.
- Enable people of all ages and backgrounds to access the arts (particularly the visual arts) at all stages of life.
- Enable young people to feel ownership of the gallery space and experience other cultural organisations throughout London.
- Develop a programme which enables the young people we work with to gain valuable experience that will support them to become very employable; as well as give them the opportunity to become freelance artists and assistants in our own education programme.
- Create valuable work experience for disadvantaged young people from diverse backgrounds and people with special needs.
- Continue to be at the forefront of arts education training - including developing our Early Years training, teacher training and CPD (Creative Professional Development) events.
- Raise awareness of the importance of the arts and culture and their place in Global Citizenship.

Main activities of your organisation:

- Regular Monday evening activities and opportunities for young people aged 16-20 in Camden and beyond.
- Career development programme for our volunteers and young people.
- Education exhibition is run once/twice a year - showcasing films and art made by the young people's programme, schools and from specific projects.
- Monthly Family Learning: Art and Play workshops.
- Artist-led school workshops.
- Art educator-led school workshops.
- Project work in local hospitals.
- Project work with care leavers.
- Free workshops for SEN schools and Pupil Referral Units.
- Work Experience for disabled young people and adults.
- Work Experience for schools pupils up to MA graduates.
- CPD (Creative Professional Development) sessions for teachers, volunteers, artists and museum and gallery educators.

Number of staff

| Full-time: | Part-time: | Management committee members: | Active volunteers: |
|------------|------------|-------------------------------|--------------------|
| 11 | 6 | 5 | 16 |

Property occupied by your organisation

| | |
|--|--|
| Is the main property owned, leased or rented by your organisation? | If leased/rented, how long is the outstanding agreement? |
| Leased | Until 2030 |

Summary of grant request

October Gallery Education has always tried to incorporate Inclusive learning and engagement in their core education programmes. The need for this is more important than ever, when government cuts are constantly reducing support services it is important that charities such as October Gallery Education support those who are directly affected by these cuts and provide safe and nourishing environments for people to flourish and experience art and cultural activities that they might never have opportunities for.

Having researched a number of other museums/galleries we noticed how different and necessary our provision will be. We would like to make our inclusive arts programme much more open with a chance to run more targeted projects for SEN schools, Hospitals, communities and other charities specifically working with people with disabilities. Reflecting on feedback from training sessions emphasizes the need for more practical advice and ideas. Artists and educators felt that training sessions with other organisations do not have enough practical advice and examples of activities for educators and we want to work with our artists to create resource packs and ideas to spread the word and share ideas in order to improve the provision for special needs within the museum and gallery sector.

October Gallery provides a safe and personal approach to art and learning for inclusive workshops because the space is small and comfortable. It is a warm environment with a beautiful gallery space and outdoor courtyard with tropical plants. All sessions will be facilitated in the gallery space itself which will be closed to the public during these sessions. We show a range of exciting art from all around the world which is very accessible using exciting materials like recycled objects and bright colours.

We are asking for funding for a three year pilot Inclusive arts programme which will give us the time to establish new relationships and strengthen existing partnerships with local groups, communities and develop extensive training sessions. During the first two years we would like to be able to deliver 4 SEN projects over 6 weeks with a specialist artist educator and October Gallery education staff to various groups. These projects will respond to the current exhibitions at October Gallery and are intended to encourage participants to be involved in arts activities as well as feel more comfortable and confident in gallery spaces.

We will provide a comfortable environment for disabled people to actively take part in arts as well as giving disabled people the opportunities to be involved in the planning and delivery of projects and activities, for example supporting some of the sessions in the gallery and helping organise the Inclusive family arts days and events. If participants are aged between 15-25 they will also be encouraged to join our young people's programme and become members of the OG Youth Collective.

We want our participants to feel more confident in themselves. We will measure the increased well-being of the individuals as a result of taking part in the arts through qualitative and quantitative methods, speaking to participants, group evaluation tasks and individual evaluation forms for both participants and community/school partners.

In order to be at the forefront of best practice and share the work we do with other art organisations we intend to involve disabled people in the planning and development of the outreach projects, one-off sessions and inclusive family art days. We welcome people from all backgrounds and value diversity as well as giving opportunities to our volunteers with free training sessions and experience and supporting them individually with any applications and references as well as collectively with future projects.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Arts Award Supporter

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

To deliver art and craft making sessions in the gallery based on learning new skills to improve self-esteem, confidence and well-being. These will be led by experienced artists and educators for groups of SEN children, young people and adults, for hospital groups, people with mental issues, and community groups.

Exploring the gallery and exhibition sessions to improve self-esteem, confidence and well-being. These will be led by experienced artists and educators for groups of SEN children, young people and adults, for hospital groups, people with mental issues, and community groups, held in a safe environment.

To set up ongoing projects with groups over a certain period (term/half term) to meet weekly in the gallery or as outreach to engage local people and encourage partnerships with community groups to feel confident in accessing the gallery space. These groups will produce collaborative art pieces.

To deliver outreach art sessions based on current exhibitions at the gallery to local people who are unable to access the gallery because of health and mobility issues.

To culminate in a group exhibition in the gallery to showcase the work of the participants and empower them to feel more represented as part of their community, as well as give them valuable life and work experience.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Each participant will learn at least one new art skill and put it into practice and then take what they have made away with them.

The participants will learn about art and the gallery and learn how the space works and what they can access. Their views will be listened to, reflected upon and then changes to the education programme will take place in response to their needs and wishes.

The local community will be more aware of what the participants have produced and done with the gallery because the final exhibitions and outreach work will be put on display and open to everyone.

The extended projects in which we work with the same group for 6 weeks or more will be evaluated and the difference will be monitored to measure their improved confidence within the gallery space and in themselves and their abilities as artists.

The workshops will also be there to support parents and carers and their needs will be targeted too, giving them a chance to break and be together in a very relaxing environment we hope will improve well-being.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes - we plan to take the next three years to really focus on building this programme into the core education programme so in future it will be funded as core match funding by the gallery and other previous funders like John Lyon's Charity and St Andrew Holborn.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

350

In which Greater London borough(s) or areas of London will your beneficiaries live?

Camden (60%)

London-wide (40%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

61-70%

Funding required for the project

What is the total cost of the proposed activity/project?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|---------------------------------|--------|--------|--------|--------|
| Education Coordinator Salary | 5,600 | 5,600 | 6,700 | 17,900 |
| Freelance Artist/SEN Specialist | 3,340 | 3,340 | 5,190 | 11,870 |
| Art Materials | 1,000 | 1,000 | 1,200 | 3,200 |
| Volunteers | 200 | 200 | 340 | 740 |
| Gallery Rental Space | 2,000 | 2,000 | 3,000 | 7,000 |
| Publicity | 150 | 150 | 150 | 450 |
| Evaluation | 200 | 200 | 400 | 800 |
| CPD/Training | 650 | 650 | 700 | 2,000 |
| Contingent | 110 | 110 | 220 | 440 |

| | | | | |
|---------------|---------------|---------------|---------------|---------------|
| TOTAL: | 13,250 | 13,250 | 17,900 | 44,400 |
|---------------|---------------|---------------|---------------|---------------|

What income has already been raised?

| Source | Year 1 | Year 2 | Year 3 | Total |
|---|--------|--------|--------|-------|
| Education Coordinator Salary - contribution from OG | 600 | 600 | 700 | 1,900 |
| Materials - contribution from OG | 600 | 600 | 800 | 2,000 |
| Gallery Rental - OG to cover all | 2,000 | 2,000 | 3,000 | 7,000 |
| CPD Tickets | 50 | 50 | 100 | 200 |

| | | | | |
|---------------|--------------|--------------|--------------|---------------|
| TOTAL: | 3,250 | 3,250 | 4,600 | 11,100 |
|---------------|--------------|--------------|--------------|---------------|

What other funders are currently considering the proposal?

| Source | Year 1 | Year 2 | Year 3 | Total |
|--------|--------|--------|--------|-------|
| | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|----------|----------|----------|----------|
| TOTAL: | 0 | 0 | 0 | 0 |
|---------------|----------|----------|----------|----------|

How much is requested from the Trust?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|----------------------------------|---------------|---------------|---------------|---------------|
| Education Coordinator Salary | 5,000 | 5,000 | 6,000 | 16,000 |
| Freelance Artist/SEN specialists | 3,340 | 3,340 | 5,190 | 11,870 |
| Materials | 400 | 400 | 400 | 1,200 |
| Volunteers | 200 | 200 | 340 | 740 |
| Publicity | 150 | 150 | 150 | 450 |
| Evaluation | 200 | 200 | 400 | 800 |
| CPD/Training | 600 | 600 | 600 | 1,800 |
| Contingent | 110 | 110 | 220 | 440 |
| | 0 | 0 | 0 | 0 |
| TOTAL: | 10,000 | 10,000 | 13,300 | 33,300 |

Finance details

Please complete using your most recent audited or independently examined accounts.

| | | |
|-----------------------|---------------------------|----------------------|
| Financial year ended: | Month: December | Year: 2016 |
|-----------------------|---------------------------|----------------------|

| Income received from: | £ |
|-----------------------------------|------------------|
| Voluntary income | 78,267 |
| Activities for generating funds | 264,323 |
| Investment income | 705 |
| Income from charitable activities | 814,261 |
| Other sources | 0 |
| Total Income: | 1,157,556 |

| Expenditure: | £ |
|---|----------------|
| Charitable activities | 786,373 |
| Governance costs | 15,717 |
| Cost of generating funds | 156,950 |
| Other | 0 |
| Total Expenditure: | 959,040 |
| Net (deficit)/surplus: | 198,516 |
| Other Recognised Gains/(Losses): | 0 |
| Net Movement in Funds: | 198,516 |

| Asset position at year end | £ |
|----------------------------|------------------|
| Fixed assets | 348,469 |
| Investments | 0 |
| Net current assets | 814,014 |
| Long-term liabilities | 0 |
| *Total Assets (A): | 1,162,483 |

| Reserves at year end | £ |
|-----------------------------|------------------|
| Restricted funds | 909 |
| Endowment Funds | 0 |
| Unrestricted funds | 1,161,574 |
| *Total Reserves (B): | 1,162,483 |

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

| | Year 3 £ | Year 2 £ | Most recent £ |
|---|---------------------|---------------------|--------------------------|
| City of London (except City Bridge Trust) | 0 | 0 | 0 |
| London Local Authorities | 0 | 0 | 0 |
| London Councils | 0 | 0 | 0 |
| Health Authorities | 0 | 0 | 0 |
| Central Government departments | 0 | 0 | 0 |
| Other statutory bodies | 0 | 0 | 0 |

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

| Name of Funder | Year 3 £ | Year 2 £ | Most recent £ |
|----------------------------|---------------------|---------------------|--------------------------|
| John Lyon's Charity | 12,000 | 12,000 | 12,000 |
| St Andrew Holborn | 6,000 | 6,500 | 12,000 |
| Garfield Weston Foundation | 0 | 5,000 | 0 |
| Ernest Cook Trust | 8,000 | 0 | 0 |
| Mercer's Company | 3,500 | 0 | 0 |

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Georgina Fay**

Role within **Head of Education**
Organisation: